



DISC + Networking

IDCEC# 120638 Designation – General

AIA# DN0101 Designation - General

Credits: 2.0 CEU, 2 LU

DiSC is an assessment and tool that aids interior designers in understanding their personality style as well as that of others, so that they can enhance client relations, promote effective team dynamics, inform communication strategies, facilitates problemsolving and decision-making, aids conflict resolution, and supports personal and professional development. By leveraging DiSC insights, designers can create more meaningful experiences for clients, foster collaborative work environments, and achieve greater success in their design endeavors.

Course Objectives:

1. Help designers understand different personality styles and their own style so that they can understand clients' communication styles, preferences, and decision-making processes, allowing for more effective engagement and tailored design solutions
2. How to better work with different personality types to foster better collaboration, capitalize on individual strengths, and navigate team dynamics more effectively to achieve project goals.
3. How to apply DiSC insights to navigate and resolve conflicts within project teams and client relationships.
4. How to effectively network using personality types. DISC profiles are important for networking because it facilitates effective communication, builds rapport, identifies common ground, navigates group dynamics, resolves conflicts, enhances collaboration